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## 7Summits Named Partner of the Year by Jive Software

Social Business Leaders Co-Create Functional and Engaging Communities for Fortune 500 Companies

**MILWAUKEE (Jan. 21, 2013) –** Social business agency <u>7Summits</u> has been named MVP – Partner of the Year by <u>Jive Software</u> in recognition of the strong relationship between the two leaders who, together, help companies derive real business value from social platforms.

"We are proud to recognize 7Summits as our Partner of the Year for 2012 for their outstanding work in delivering high quality solutions for top customer accounts such as Johnson Controls and SAP," said Jive Software's Vice President of Alliances, Rob Brewster. "The 7Summits team has expertise in not only implementing Jive technology, but also developing strategies to help organizations implement company transformation and growth initiatives. 7Summits is a valued partner to many of our most strategic accounts, and we look forward to continued success and growing this market with them."

Since 2009, 7Summits and Jive have delivered real business value and measurable results for Fortune 500 companies by creating community experiences that optimize key business processes and heighten audience engagement to allow teams to get real work done. 7Summits provides strategic consulting services to shape solutions that will transform clients' operations and create solutions that deliver on those strategies by leveraging Jive's industry leading social business platform.

"7Summits is very pleased to receive this award from Jive Software and we know this recognition is directly related to the core tenets of our business," said Paul Stillmank, founder and CEO of 7Summits. "Our team is creating compelling social business strategies that deliver business value by taking full advantage of Jive's software. We are creating award-winning experiences that deeply engage target audiences and our team is very well versed in Jive's platform and technology, allowing us to integrate these solutions into our customer's business. Most importantly, we are delivering measureable business results for our clients. As the social landscape continues to evolve, we stand side-by-side with Jive to help organizations engage their global teams with comprehensive social business solutions."

7Summits will continue to utilize Jive in the creation of revolutionary social communities for the Healthcare, Higher Education, Software & High Tech, Manufacturing, Professional Services, Consumer Packaged Goods and Media & Entertainment industries in 2013. These internal and external communities generate significant top- and bottom-line results, including increased employee efficiency and productivity, product innovation, brand awareness and customer satisfaction.



## **About 7Summits**

7Summits, <u>www.7SummitsAgency.com</u>, is a social business agency founded in 2009 to help companies engage customers, partners and employees to help grow their businesses. 7Summits solutions deliver top line revenue growth and bottom-line productivity improvement by focusing on both consumer influence and employee collaboration. The company works with dozens of Fortune 500 brands to transform key business processes and become more fully networked enterprises. 7Summits offers deep expertise in social business strategy, community experience design, platform development and integration, as well as community activation.

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